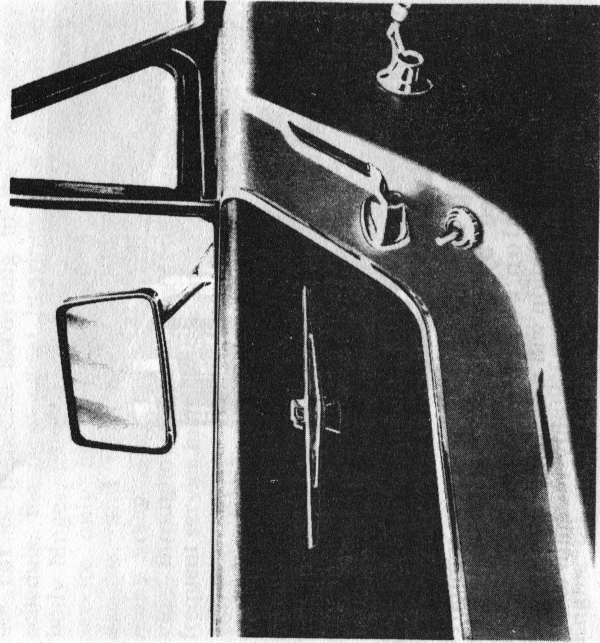
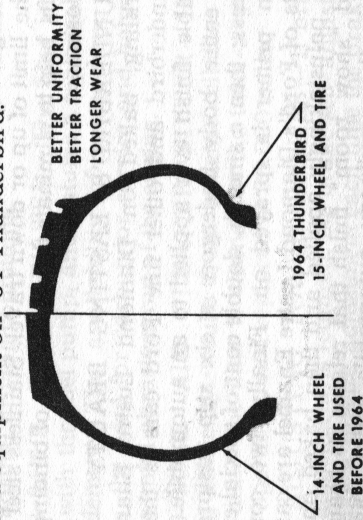


THUNDERBIRD FEATURES

CRANK-OPERATED VENT WINDOW—Improved weather sealing, easy operation, and greater resistance to closing from wind pressure are the main advantages of the crank-operated vent windows. Also, the bright crank handles are an attractive feature of the door panel trim.



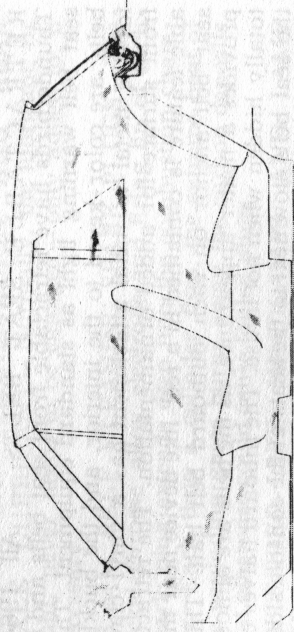
REMOTE CONTROL SIDE VIEW MIRROR—Fully adjustable from an easy-to-operate control inside Thunderbird, this desirable feature is also standard equipment on '64 Thunderbird.



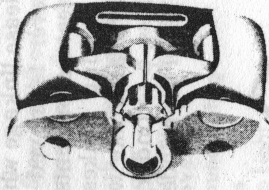
15-INCH WHEELS AND TIRES—Thunderbird's wheel mounting arrangement permits extremely accurate positioning of the wheels with relation to the brake drums, to reduce the possibility of off-center installation. The wheel and tire are precision-centered by a pilot to maintain the efficiency of the true-running 15-inch tires.

New extended-life, low-profile 8.15 x 15 tires are unique to Thunderbird among Ford Division products for 1964. The special tread and composition of the tires were developed especially for the Thunderbird, and their superior running trueness is a contributing factor in the luxury smooth ride and more positive control at any speed.

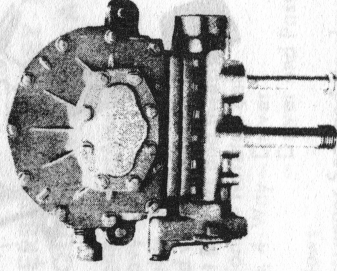
Although there is but slight difference in the outside diameter of the new low-profile tires, the 15-inch wheel diameter provides better brake ventilation for increased efficiency.



SILENT-FLO VENTILATION SYSTEM—The new rear vent on the '64 Thunderbird Hardtop and Landau is opened and closed by a vacuum control switch on the command console. Simple operation of the switch to open the vent improves the air circulation within the passenger compartment while traveling at highway speeds. The rear vent also assists in smoke removal, allows quiet, window-up driving in all weather conditions, and helps in rear window defogging.



BEAR-HUG DOOR LATCHES—The '64 Thunderbird has door-closing security, provided by Bear-Hug door latches—an exclusive for Ford-built cars. The "bear-hug" principle combines several door latch functions; easy to open and close . . . quieter operation . . . rattle resistant . . . designed to reduce the chance of opening upon impact.



HYDRAULIC POWER WINDSHIELD WIPER MOTOR—Utilizing the high hydraulic pressure of the standard equipment power steering system, this feature allows variable speed control and increased pressure of the 18-inch wiper blades against the windshield for clearer wiping action. Windshield washers with an electrically operated pump are also standard equipment on the '64 Thunderbird.

FULLY TRANSISTORIZED RADIO—Standard equipment on '64 Thunderbird. The push-button station selection feature makes feather-light fine-tuning possible. An optional rear seat speaker is available for all models, and a deluxe accessory—the StudioSonic rear speaker—produces a concert-like echo effect due to a built-in delayed signal.